

“How Do You Jitterbug®?”



Do you have a story to share about your Jitterbug experience?

jitterbug®

“How Do You Jitterbug?” is an invitation to members of our Jitterbug family. We’d like to hear your personal stories about why you love your Jitterbug phone and what you think about your overall Jitterbug experience. It’s our effort to get to know you better as we continue to improve our helpful approach to serving you.

Would you like to participate? Send us your story!

- Send us your story of any length using the self-addressed envelope we’ve provided. You can send a handwritten or typed story, as you prefer. Simply tell us what you love most about your Jitterbug experience and please feel free to include a recent photograph along with your story.
- Be a Jitterbug star and tell your story to other people. Some of the stories we hear are very compelling and no one can tell others about their Jitterbug experience better than you. We may choose to use some of the stories we receive in our marketing materials. Would you like us to consider sharing your story? If so, please be sure to fill out and sign the form provided below and include it with your story submission.

For more information, or to send your story to us online, visit www.jitterbug.com/hdyj.

“How Do You Jitterbug®?”

Would you like to be considered for selection as a Jitterbug Spokesperson?

We believe that members of the Jitterbug family are the best possible spokespeople to share their Jitterbug experience because you've made our easy to use phones and our personalized service part of your everyday life. For those who choose to participate, some of the stories we receive may be selected for use within elements of our marketing. If you would like us to consider your story for our marketing activities, please fill out and sign the following release form. Please be sure to include this signed form, along with your story submission, together in the same envelope we have provided for you. We also encourage you to provide a recent photo with your story submission.

TALENT AUTHORIZATION AND RELEASE FORM:

I acknowledge that I may be selected as a potential participant in some of GreatCall and/or Jitterbug's TV, Radio, Print and Online materials. In the event I am chosen to participate, and my name, voice, and/or likeness is utilized in the Campaign (“Campaign” defined herein as the Campaign), then in consideration of the potential payment to me of the appropriate talent guild minimums in each category of use, I hereby agree as follows:

I hereby grant my consent, authorization and agreement to GreatCall and/or Jitterbug, and its clients, employees, agents, successors and assigns, the right to take pictures of myself, alone and with others, for still photographs, motion pictures and television, including video-tape, and to utilize such pictures in any manner desired by GreatCall and/or Jitterbug for publicity, advertising or promotional purposes. I further agree to authorize and grant GreatCall and/or Jitterbug the right to use my name, physical likeness, recordings of my voice and all instrumental, musical or other sound effects produced by me, in connection with such publicity, advertising and promotions. All rights and such pictures, recordings, publicity, advertising and promotion material shall belong solely to GreatCall and/or Jitterbug and I shall have no right or interest therein.

I fully and forever release and discharge GreatCall and/or Jitterbug of and from any and all claims, demands, actions, causes of action, suits, controversies and all liabilities of every kind of nature accruing to me and arising directly or indirectly from the utilization of voice and all instrumental, musical or other sound effects produced by me, in connection with such publicity, advertising and promotions conducted by GreatCall and/or Jitterbug. That without limiting the generality of the foregoing, I agree and acknowledge that the foregoing release shall include any and all rights under California Civil Code S3344 and any claim for invasion of privacy relating to such publicity, advertising and promotions.

I hereby certify and represent that I have read the foregoing and fully understand the meaning and effect thereof, and intending to be legally bound, I have hereunto executed this Authorization and release on this _____ day of _____, (year).

Name: _____ Phone #: _____ E-mail Address: _____

Address: _____ Signature: _____

The logo for Jitterbug, featuring the word "jitterbug" in a lowercase, red, serif font with a registered trademark symbol.

Exp. 1/31/09